

Logotype/Symbol

English Primary Logotype



Arabic Primary Logotype



Typography

English Primary Typeface

ABC ABC
ABC ABC
ABCABC
0123456789
Font: Panton Family

English Secondary Typeface

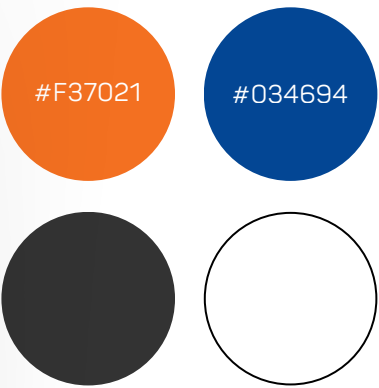
ABC ABC
ABC ABC
ABCABC
0123456789
Font: Titillium Web

Arabic Typeface

شركة كابلات جدة
شركة كابلات جدة
شركة كابلات جدة
٠١٢٣٤٥٦٧٨٩
Font: Corporate

Colour Palette

Primary Colour Palette



Secondary Colour Palette

